

Sarah Meltzer

UX/UI Designer

Queens, NY | 718.433.7694 | sarahnmeltzer@gmail.com | [Portfolio](#) | [LinkedIn](#)

SKILLS

- **UX/UI Skills:** User research, user interviews, informational architecture, usability testing, sketching, wireframing, prototyping, interaction design, UI, mobile design, design systems, web design, and accessibility.
- **Software:** Figma, Jira, Google Suites, Microsoft Office, Miro.

RELEVANT EXPERIENCE

UX/UI Designer | Schwed Pediatric Dentistry | Sept 2022 - Present

- Redesigned the user interface for a pediatric dentistry website to better organize information architecture.
- Conducted 5 interviews and analyzed patterns to uncover several user likes and dislikes.

User Experience Design Immersive | General Assembly | June 2022 - Sept 2022

- Completed 480 hours of expert-led instruction in UX/UI Design, UX Research, and hands-on learning of UX fundamentals and the industry's most in demand technologies. Developed projects, including:
 - Spark Connect** | Testing, UI Design | Client project in a three week sprint
 - Researched and validated designs and provided 7 iterations for an up and coming networking app encouraging in-person connection.
 - Uncovered 7 usability issues through testing and interviews. Design iterations decreased user concerns about registration by 100%.
 - Improved System Usability Scale (SUS) score from 83 to 90.5.
 - Venmo Feature Redesign** | UX Research, UI Design | Team project in a two week sprint
 - Designed a feature to edit transactions prior to sending to prevent user errors.
 - 100% of users completed 3 out of 4 tasks with updated design iterations.
 - Capitol Hill Books Redesign** | UX Research, UI Design | Solo project in a two week sprint
 - Redesigned the current website of Capitol Hill Books to better categorize and display products for users.

EXPERIENCE

Hair and Makeup Artist | Hair by Sori | Dallas, TX | Sept 2019 - Sept 2022

- Self-started a successful hair and makeup business.
- Professionally styled hair and makeup for over 40 weddings, black tie events, and photoshoots.
- Designed and advertised 5 flyers and a logo resulting in an increase of clients through direct marketing and referral by word of mouth.

EDUCATION

General Assembly | User Experience Design Immersive | June 2022 - Sept 2022

Machon Raaya | Cultural Studies Abroad | Jerusalem

Richland Community College | General Studies | Dallas, TX